

# AdKey Enterprises

Program Pricing as of: 1/1/2009

Hotel Score (rooms x occupancy)	12 month contract	6 month contract
<46	\$ 895.00	\$ 550.00
46-52	\$ 995.00	\$ 600.00
53-60	\$ 1,095.00	\$ 650.00
61-67	\$ 1,195.00	\$ 700.00
68-75	\$ 1,295.00	\$ 750.00
76-82	\$ 1,345.00	\$ 775.00
83-90	\$ 1,395.00	\$ 800.00
91-98	\$ 1,445.00	\$ 825.00
99-113	\$ 1,495.00	\$ 850.00
114-127	\$ 1,595.00	\$ 900.00
128-142	\$ 1,695.00	\$ 950.00
143-157	\$ 1,795.00	\$ 1,000.00
158-172	\$ 1,895.00	\$ 1,050.00

**OCCUPANCY USED CANNOT BE BELOW 65%**

**\$200 PREMIUM ADDED TO ALL MARRIOTT HOTELS**

(Courtyard, Residence Inn, SpringHill Suites, TownePlace & Fairfield Inn)

**This Total Cost Always Includes The Following:**

- 1) Approved hotel(s) secured on advertiser's behalf
- 2) Hotel contract listing customer as exclusive partner
- 3) Advertising agreement **guaranteeing** exclusive exposure on all keys for the agreed term
- 4) Artwork proof for both advertiser and hotel
- 5) Unlimited supply of approved keycards for hotel
- 6) Extra/Emergency inventory kept by us for quick (overnight if necessary) delivery
- 7) Delivery confirmation of all keycard shipments
- 8) Monthly Hotel courtesy calls
- 9) Handling of any and all technical, staff or artwork related problems
- 10) First right of refusal upon renewal

**This Total Cost Sometimes Also Includes The Following:**

- 1) Zero printing lead-time for select franchises with use of on-hand "Starter" keys
- 2) Front Desk recommendation upon each check-in
- 3) Take Out menus being placed in lobby and/or guest rooms
- 4) Complimentary guest shuttle to your restaurant or business
- 5) Strong "GM to GM" relationship
- 6) Guest room and/or Conference room usage at discounted rates

**\$150 DISCOUNT IF HOTEL IS SECURED BY ADVERTISER**